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| Table I – Initial startup costs |
| Item | **Amount and Description** |
| Advertising | $ the amount you will spend on ad platforms etc. |
| Bookkeeping/Administrative setup costs | $ |
| Branding and promotional material | $ |
| Constructions or renovations | $ |
| Cash required | $ float or for the till |
| Deposits | $ rent or equipment deposits |
| Equipment (rental or purchase) | $ |
| Insurance | $ include several types of insurance costs |
| Rent/Lease/Mortgage initial payment | $ |
| Office supplies | $ |
| Permits and licenses | $ |
| Professional fees | $ lawyer or accountant fees |
| Rent/Lease/Mortgage initial payment | $ |
| Signage | $ |
| Starting inventory | $ |
| Website or other customer management costs | $ |
| Other costs associated with Key Resources | Add rows here |
| Other costs associated with Key Activities | Add rows here |
| Other costs associated with Key partnerships | Add rows here |
| Other costs associated with Channels | Add rows here |
| Other costs associated with Cust. Relationships | Add rows here |
| Total initial startup costs | TOTAL |